



# WEBINAR

Intellectual Property Protection in the  
Green Value Chain: Practical Guidance

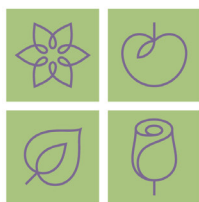
10 December 2020 | 9am & 6pm CET



Speaker:  
Emanuela Truffo

**T**his webinar will provide green sector players with a practical guidance and essential knowledge about the plant IP framework outlining the benefits of IP protection for the entire value chain and the common pitfalls. Besides the Plant Variety Rights, we shall touch upon other IP tools, such as trademarks, competition law and other legal instruments providing guarantees for the fair business practices in horticulture and agriculture.

Register: <https://buytickets.at/ciopora/436365>



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